

2021 ANNUAL REPORT



USSA GOLD CERTIFIED CLUB

2014 & 2010 USSA
CLUB OF THE YEAR

2016, 2015, 2014, 2010 & 1999
APLINE CLUB OF THE YEAR

2013 XC CLUB OF THE YEAR

2021, 2014 & 2013 USSA
FREESKI CLUB OF THE YEAR

2014 USSA FREESTYLE
CLUB OF THE YEAR

2014 USSA SNOWBOARD
CLUB OF THE YEAR

Executive Director John Hale

Dear Ski & Snowboard Club Vail Community,

2020-2021 was a year like no other within which we were all rigorously tested by a common enemy. With parents, athletes, and staff working alongside each other as a community, SSCV admirably rose to the challenge of a global pandemic. I am immensely proud that instead of defeating us, the year alternatively brought out the best of our community.

SSCV Strong!



Our motto - **FOR THE KIDS** - truly evolved as all aspects of day-to-day operations adjusted to meet the COVID-19 protocols prescribed by health and government officials and the snowsports community. Our core values (the 3Cs) also took on enhanced meaning.

- Each individual displayed **CHARACTER** and developed grit as we all masked up and families performed daily symptom checks and followed quarantine protocols.
- Athletes showed **COURAGE** and achieved teamwork as they grew and learned through connecting with peers and coaches and supporting each other during this otherwise isolating time.
- Coaches exhibited **COMMITMENT** to the pursuit of excellence for each athlete and their family by minimizing and monitoring athletes' exposure risks and taking hot chocolate breaks outside in the cold with young athletes to warm them up.

Executive Director John Hale

These collective efforts delivered life lessons to all of us that we will not soon forget. 2020-2021 laid the foundation for SSCV's continued commitment to providing the safest possible environment FOR THE KIDS throughout the 2021-2022 season. As we continue to learn together through our collective experience to navigate these unprecedented times smoothly, I am confident that our community will continue to rise to the occasion and move forward with fortitude.

Looking ahead, I am thrilled to build upon the Club's strong foundation as its new executive director. Thirty years of experience in snowsports and athletics, including the last four as SSCV Chief Operating Officer and working alongside Kirk Dwyer, have helped me prepare for the next chapter at SSCV. I am honored and grateful to be part of a community blessed with an experienced and hardworking staff - unrivaled in snowsports, talented aspiring young athletes, and highly committed parents.

I look forward to all of the exciting opportunities and new beginnings that the 2021-2022 season holds FOR THE KIDS.

Sincerely,



John Hale
Executive Director
Ski & Snowboard Club Vail



Our objective is to provide the level of quality commensurate to the needs and goals of *all of our athletes*, so they can become the best they can be.

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Resources

SSCV Resources:

Ski & Snowboard Club Vail has a broad range of resources available, which when coupled with a superior coaching staff at all levels, enables athletes to achieve their full potential.

- Outstanding on-snow venues
 - Vail Mountain, including Golden Peak and the Golden Peak Expansion
 - Nearby locations in Summit County, including world-class park and pipe facilities
- Maloit Park Nordic Trails
- Minturn Fitness Center
- SSCV Clubhouse
 - Steadman Philippon Athlete Performance Center
 - SSCV Technical Services
 - state of the art work out facility (new in 2020-2021)
- Acrobatics Room with two flybed tramps and foam pit
- Pump Track
- Super Tramp
- Mini-ramp
- Rail Garden









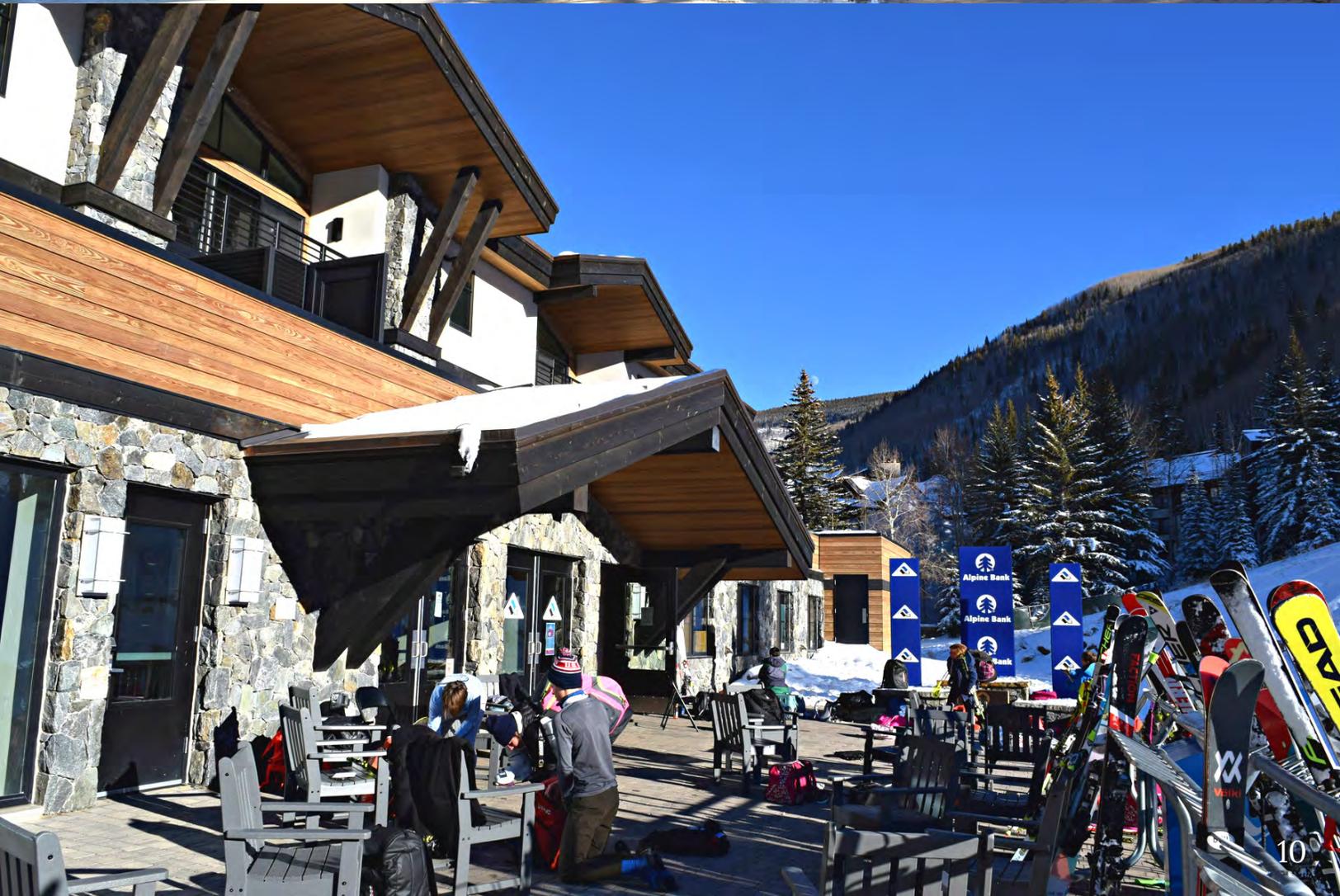
Resources

Minturn Fitness Center:

"The Minturn Fitness Center provides opportunities for SSCV full-time athletes ages 14 and above to maximize in-season potential in their sport through sport-specific and development-level functionality based strength and conditioning programs designed by experienced SSCV Human Performance staff in collaboration with industry experts. These resources are a critical piece of what enables SSCV athletes to become the best they can be in their sport. The Minturn Fitness Center would not exist without the partnership with the Town of Minturn."

- **Bryan Rooney**, *Chief Operating Officer*







STEADMAN PHILIPPON
ATHLETE PERFORMANCE CENTER



Resources

“The Steadman Clinic and Steadman Philippon Research Institute (SPRI) are long-time supporters of SSCV and are dedicated to providing sports-medicine-related resources to SSCV athletes and staff. The Steadman team provides front-line medical assessments by a dedicated certified athletic trainer from The Steadman Clinic; access to our orthopaedic and sports medicine experts; SPRI’s Snowsports Lower extremity Injury Prevention (SLIP) program and its research and recommendations; complimentary fall sports physicals for full-time athletes; and continuing education to SSCV athletes and staff. As medical director for SSCV, I am proud of the collaborative relationship between The Steadman Clinic, SPRI and SSCV. We anticipate that the opening of the Steadman Philippon Athlete Performance Center at the SSCV Clubhouse will provide an even higher level of resources, and we look forward to continuing this meaningful partnership.”

- Dr. Peter Millett

Partner, The Steadman Clinic

*Chief Medical Officer and Board Member, Steadman Philippon
Research Institute*

Medical Director, Ski & Snowboard Club Vail

*Parent of one SSCV alpine athlete and three SSCV alpine alumni
Ambassador for US Ski Team*





Resources

SSCV Technical Services:

"The Technical Services Shop at SSCV has access to industry leading resources. SSCV's state of the art Wintersteiger equipment and access to the latest in Swix waxes, techniques and continuing education coupled with a highly experienced SSCV Technical Services staff enables SSCV to support athletes at the highest of levels with all of their technical services needs. We look forward to continuing to work closely with the members of SSCV."

- **Paul Suomi**, *SSCV Equipment Manager*





Resources

SSCV Human Performance:

"Through generous donor support, the SSCV Clubhouse now has a facility that can meet the strength and conditioning needs of our athletes at Golden Peak. This presents great opportunity for our athletes and allows for more flexibility around available time at the MFC while also allowing for a way to maximize the pre- and post-training periods in Vail."

- **Bryan Rooney**, *Chief Operating Officer*









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SPACING
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AND SIDES

Outcomes

SSCV 2021-2022 National Team Athletes:

A total of 27 SSCV athletes and alumni were named to 2021-2022 National Team status. The dedication, determination and athleticism of each of the following athletes and their ensuing results have earned them a spot on a national team. SSCV is extremely proud of the level of commitment that each of these athletes has displayed, both on and off the hill, to hone their skills and prepare themselves for this level of competition. We look forward to their continued success in the upcoming 2021-2022 season!



Outcomes

2021-2022 National Team:

ALPINE NOMINATIONS:

A Team:

Paula Moltzan
Mikaela Shiffrin

B Team:

Bridger Gile
Kyle Negomir
River Radamus

C Team:

Nicola Rountree-Williams

Development Team:

Ava Sunshine Jemison
Trent Pennington
Allie Resnick
Emma Resnick

FREESTYLE NOMINATIONS:

Mogul Team:

Casey Andringa
Jesse Andringa
Tess Johnson
Kai Owens
Morgan Schild

FREESKI NOMINATIONS:

Halfpipe Pro Team:

Annalisa Drew
Aaron Blunck
Alex Ferreira

Halfpipe Rookie Team:

Riley Jacobs
Sammy Schuiling

SNOWBOARD NOMINATIONS:

Halfpipe Rookie Team:

Jack Coyne

Slopestyle/Big Air Pro Team:

Julia Marino

Snowboardcross:

Faye Gulini
Connor Schlegel
Meghan Tierney

Snow Australia National Alpine Team:

Henry Heaydon

U.S. Paralympics Alpine Skiing National Team:

Thomas C. Walsh



Outcomes

SSCV 2020-2021 NCAA Athletes:

A total of 36 SSCV alpine and Nordic alumni noted below continued to train and compete at the collegiate level in tandem with pursuing their college degree. An extraordinary level of commitment is required by these athletes to balance the rigor of their sport alongside college level academics. SSCV is extremely proud of these alumni for their continued accomplishments at the collegiate level.

Unfortunately, a number of SSCV alpine and Nordic alumni had no 2020-2021 NCAA collegiate season due to COVID-19 restrictions. SSCV was very fortunate to have a number of these alumni spend some or all of their season training and competing with SSCV in what turned out to be a very successful FIS season for them. A number of these alumni also mentored and coached younger SSCV athletes in an athlete coach role.



Outcomes

2020-2021 NCAA Collegiate Team Athletes

Alpine:

Lucia Bailey - Middlebury College*
Reece Bell - University of Denver
Max Bervy - University of Colorado Boulder
Emma Birtwhistle - Boston College
Tatum Coutu - Middlebury College*
Victoria Cubina - Saint Lawrence University
Maddie Dekko - Williams College*
Colbey Derwin - Colby College
Rachel DesRochers - University of Vermont
Olivia Gerrard - University of Colorado Boulder
Emma Hall - Middlebury College*
Kaitlyn Harsch - University of Colorado Boulder
Caroline Jones - University of Vermont
Gigi Kelsey - Saint Michael's College

Kellen Kinsella - Dartmouth College
Kate Kirwood - Colby College
Avery Leonard - Bates College
Carleigh Leyman - Boston College
Max Martin - Dartmouth College
Griffin Mueller - Bates College
Tagert Mueller - Bates College
Wyatt Palmer - University of Alaska Anchorage
Tucker Strauch - Colby College
Nellie Talbot - Montana State University
Bri Trudeau - Dartmouth College
Kalle Wagner - Dartmouth College
Tegan Wold - Montana State University
Elena Zipp - Williams College*

Nordic:

Nathaniel Badger - Bates College
Emma Blakslee - Bates College
Bridget Donovan - University of Colorado Boulder
Maddie Donovan - Dartmouth College
Ian Hardenbergh - Colby College
Franklin Reilly - Williams College*
Gracie Shanley - University of Denver
Cameron Wolfe - Dartmouth College

*These colleges did not issue an official roster on their website for the 2020-2021 season.



SSCV Membership Numbers

| | 2021-2022 | 2019-2020 | 2018-2019 | 2017-2018 |
|------------------------------|------------|------------|------------|------------|
| Snowsport Program | | | | |
| Alpine | 244 | 255 | 251 | 259 |
| Mogul | 51 | 50 | 55 | 48 |
| Snowboard | 52 | 65 | 48 | 42 |
| Freeski | 112 | 89 | 102 | 83 |
| Nordic | 90 | 84 | 109 | 90 |
| Future Stars | 55 | 40 | 41 | 47 |
| Alpine Bank Get in the Gates | 61 | 19 | 55 | 70 |
| | | | | |
| Program Status | | | | |
| Full-Time | 350 | 323 | 302 | 321 |
| Part-Time | 315 | 279 | 348 | 309 |
| Total | 665 | 602 | 650 | 630 |
| | | | | |
| School | | | | |
| Vail Ski & Snowboard Academy | 191 | 189 | 172 | 183 |
| Vail Mountain School | 115 | 100 | 121 | 129 |
| Other | 359 | 313 | 357 | 318 |
| Total | 665 | 602 | 650 | 630 |

Athletics

SSCV Athletics:

- Alpine
- Freeski & Snowboard
 - Freeride
 - Freeski Park & Pipe
 - Snowboard
- Mogul
- Nordic
- Cycling



Alpine

The podium counts and medal tallies listed below are impressive and show the culmination of a season full of obstacles. However, more importantly the reflections quoted below show common themes of resilience, adaptability and striving for personal bests. Not only are these traits required to make it through a season disrupted by a global pandemic, but these are traits common to long term success in sport and life. Overcoming this challenging time required unwavering determination to simply find a way. The athletes, parents and coaches are to be commended for their ability to turn an uncertain situation into a tremendous success for the athletes.

“This past season was like no other. The sport of alpine ski racing was forced to look closely at practices long held sacred. In many instances we learned that there is a better way. I look forward to contributing to the ongoing success of SSCV’s alpine program as we move forward with the sport’s collective newfound vigor. Congratulations to the athletes, parents, coaches and everyone involved for making this past season a tremendous success in the face of such adversity.”

– **Brad Wall**, *SSCV Alpine Program Director*



Alpine

Alpine FIS Men:

"The FIS program is the final step in a long journey through SSCV. The athletes become much more independent at this stage, and work together as a team to reach not only their athletic goals, but to build strong personal habits that will serve them well beyond the ski hill."

- **Ian Lochhead**, SSCV FIS Men's Alpine Head Coach

FIS Men Results Highlights:

- 7 FIS Wins
- 1 top 5 World FIS discipline age ranking
- 12 top 10 USA FIS discipline age rankings



Alpine



Alpine FIS Women:

“Last year all athletes consistently impressed me during a year that required much adaptability. They each showed up to every day with purpose and strove to improve day in and day out. They all should be very proud of themselves.”

- **Andrew Keating**, SSCV FIS Women’s Alpine Head Coach

FIS Women Results Highlights:

- 10 FIS wins
- 19 podiums
- 24 top 10 USA age ranks
- 1 top 5 World Age rank
- 1 top 10 World Age rank
- 1 top 15 World age rank
- 5 top 30 world age ranks



Alpine

Alpine U16 Men:

“To say we were fortunate to have a ski season would be an understatement. The community pulled in the same direction and because of that effort, we had a tremendously successful season. We had the benefit of extra training, both in volume and variety due to the COVID calendar, and we definitely didn’t miss that opportunity to capitalize.”

- **Ian Dunlop**, SSCV Men’s Alpine U16 Head Coach

U16 Men Results Highlights:

- 6 out of the top 10 in RC Championships Giant Slalom
- SYNC Overall Winner
- SSCV had more U16 men qualified to U16 US Nationals than any other club in the region (cancelled due to COVID pandemic)
- SSCV had the top ranked male athlete nationally in giant slalom for both 2005's and 2006's





Alpine



Alpine U16 Women Performance:

“The U16 women's performance team had a remarkable year. There were fewer competitions than in a typical season, and sadly we lost our U16 national championships to COVID, but in the competitions that were held this group truly shined. Beyond their accomplishments on the hill, this group defined itself as a team motivated by the common goal of finding personal excellence.”

- **Adam Chadbourne**, SSCV Women's Alpine U16 Performance Head Coach

Alpine

U16 Women Performance Results Highlights:

- In the season-long Sync Cup standings (the primary competition/qualification series for all U16 athletes in the Rocky Mountain Division), SSCV U16 Women's Performance Team athletes took 4 of the top 5 places, finishing 1, 2, 3 and 5 *without competing in downhill*.
- At the Rocky/Central Championships in Steamboat Springs the 9 athletes representing the SSCV U16 Women's Performance Team peppered the podium in all events in which they competed.
- In the GS, all 9 girls from this one group landed in the top 17 against all comers from the Rocky/Central region. That performance in particular was a truly impressive display of strength and depth.

Alpine



U16 Women's Core:

"The U16 Women's Core team was young and ambitious this season. Ski and Snowboard Club Vail has tremendous depth, so I do not want the talent of this group to be overlooked. Their results stand up to many teams across the region. I would expect to see great things from these ladies in the future. The passion for ski racing is alive and loud and this team showed that through their work and enthusiasm."

- **Lisa Perricone**, SSCV Women's Alpine U16 Core Head Coach



Alpine

U16 Women Core Results Highlights:

- RMD Championships in Crested Butte
 - Out of the four Core athletes in this championship race (SL, GS, and SG), SSCV girls earned 8 top 15 results. Six of those were top 10's and two were podium positions.
- SYNC Championships in Vail
 - With a stacked field, athletes from around the region and top U14 athletes skiing up, SSCV Core ladies earned 8 top 30 finishes, five of which were in the top 20. These were incredible results for this group to end the championship season.



Alpine

U14 Full-Time:

"In addition to our 13 podiums at the U14 RMD Divisional Championships, SSCV U14's stood out in character as they supported each other in success and failure, had fun as a team, and learned the attitude that winners exhibit! The U14 Coaching staff is very proud of this 2020/2021 team's skiing progress and strong, tough attitudes!"

- **Rob Worrell**, SSCV Alpine U14 Head Coach

U14 Full-Time Results Highlights:

- SSCV U14 lead the RMD Divisional championships in Vail with 13 total podiums in that event which included SG, GS, SL.
- one female athlete led the women in the Division winning the SG, two GS's and one SL, while being on the podium in the other SL in 3rd place.
- one male athlete led the SSCV men with winning a GS, a 3rd in SG and a 3rd in the other GS.



Alpine



U10 and U12 Full-Time:

"We faced unprecedented challenges going into the season as the world wide pandemic raged on. We focused on what mattered and the athletes rose to the occasion and grew to be a stronger team than ever before."

- **Alex Shorter**, SSCV 2021 - 2022 Alpine Children's Program Director and 2020 - 2021 U10 Alpine Head Coach

U10 and U12 Performance Results Highlights:

- U12 females - 55 podiums
- U12 males - 44 podiums
- U10 females - 58 podiums
- U10 males - 42 podiums
- 199 total podiums for U10 and U12, capturing a total of 23 podiums at the Winter Park Championships alone

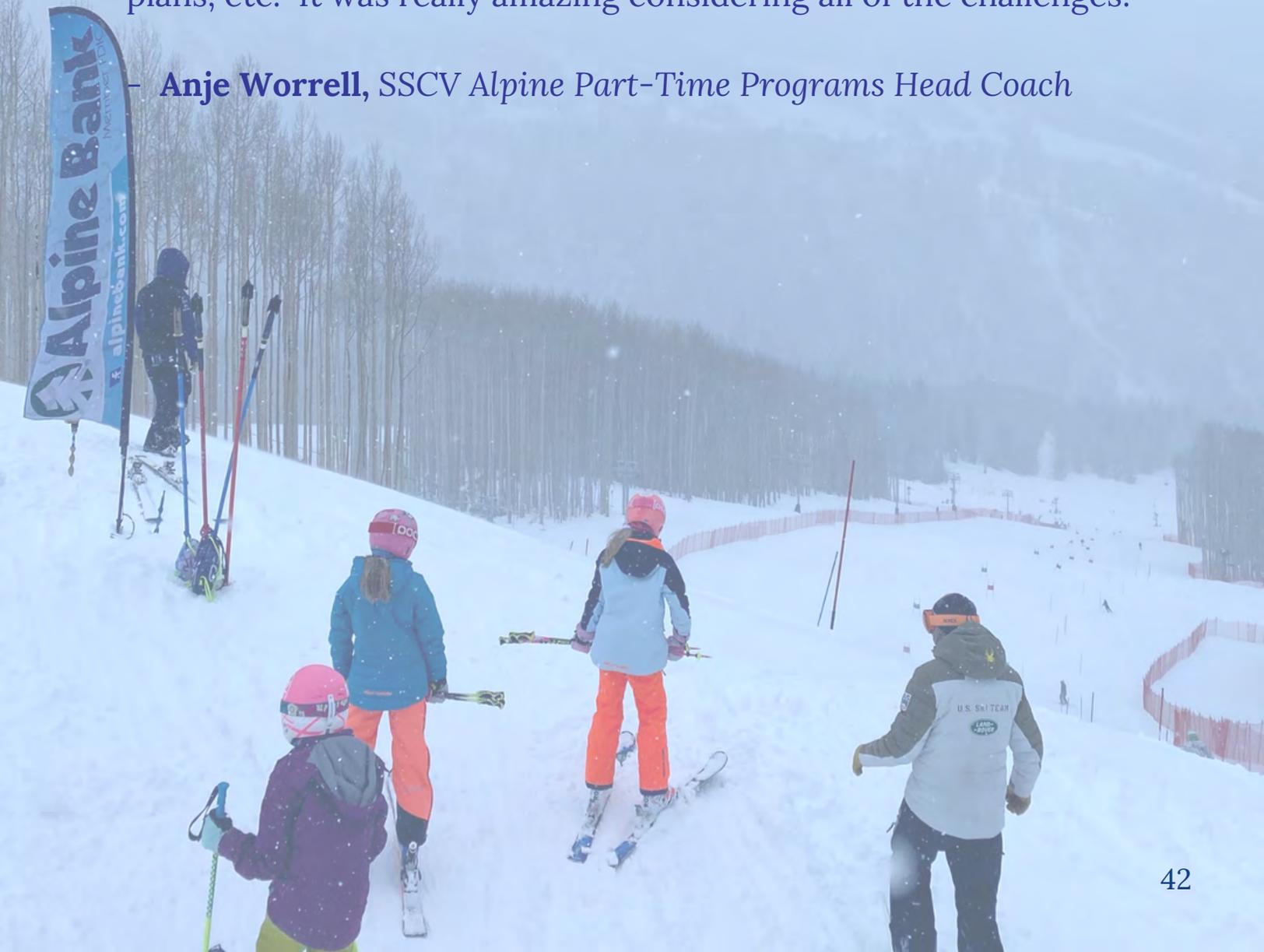


Alpine

Alpine Part-Time Programs - U14 & U16 Alpine Part-Time and YSL:

“Last season we had to juggle a lot due to COVID on a daily basis especially, with our young athletes, from keeping them skiing almost all day without going into lodges, wearing masks at all times, staying warm on cold days, hot chocolate breaks outside, lots of encouragement, planning for everything, being flexible with our plans, etc. It was really amazing considering all of the challenges!”

— Anje Worrell, SSCV Alpine Part-Time Programs Head Coach





Alpine

Future Stars:

“This season was outstanding and far exceeded my expectations! I like to believe that what we were able to accomplish is nothing short of amazing. With the help of all of the coaches, parents, support staff, Vail Resorts and everyone who was involved, we were able to have some great moments during these challenging times. Our youngest athletes became extremely resilient, strong, great sportsmen/women, committed, and courageous little humans. From their first day walking with intrepidation up the stairs, to making their way up with determination and confidence at the end of the season! It was so much fun to watch the growth of these youngest members. I can't wait to see where they go and continue with their careers at SSCV!”

- Pam Peterson, Future Stars Head Coach





Freeski & Snowboard



The 2020-2021 season for the SSCV freeski, freeride and snowboard teams started off with a lot of uncertainty due to COVID restrictions worldwide. Fortunately, competitions and training were still able to run, giving the SSCV team the opportunity to earn points and move up the competition pipeline. Between all three teams, there were an impressive 149 podium finishes throughout all levels of competition for the 2020 - 2021 season.

“Thanks to the dedication of all of our coaches and staff, these programs have become among the top ranked teams in the US. Our programs are growing and so is our dryland training equipment; this includes our 14x14 super trampoline, two olympic flybed trampolines with a foam pit, a skateboard pump track, and we will be adding a tow rope to our on site VSSA rail park for quicker laps. We have witnessed remarkable development of our team camaraderie as our athletes truly support and encourage their teammates, furthering everyone's positive experience and progression. Our coaches couldn't be happier with everyone's commitment, passion, and sportsmanship.”

- **Chris Laske**, SSCV Freeski and Snowboard Program Director

Freeride

“The Freeride Team competed only in Regional Events in the 2020-2021 season. Luckily, there are many tremendous competition venues in Colorado, so we were able to explore places like Telluride and Crested Butte. Athletes were allowed to compete in 3 events with the possibility of qualifying for the Regional Championships at Breckenridge. The SSCV Freeride Team skied impressively, gaining numerous podiums throughout the season and in the championship event. I am proud of the passionate energy that these athletes bring to training every day, and the camaraderie that is present on this team.”

- **Matt Luczkow**, SSCV Head Freeride Coach



Freeride

Freeride results

- Regional Events - 18 podiums
- Jenna Meyers took 1st place in the overall points standings for U18 Rocky Mountain Region
- Samuel Heller took 2nd place in the overall points standings for U18 Rocky Mountain Region
- Finn Griffith secured a 10th place overall finish for U18 Rocky Mountain Region
- Henry Falk was 4th overall in the U14 division
- Alex Paul was 7th overall in the U14 division





Freeski Park & Pipe

“I am very honored that SSCV has won the Freeski Club of the Year Award from US Ski & Snowboard. I am also super excited to see what the 2021-2022 season holds for our team, especially with a number of our athletes pre-qualified for Rev Tour, and at least one athlete, and possibly more, with World Cup starts for next season and a number of brand new additions to both the part-time and full-time teams.”

- **Willis Engelhart**, SSCV Head Freeski Park and Pipe Coach



Freeski Park & Pipe

SSCV Freeski Park and Pipe Results:

- **World Cup:** 4 athletes qualified to compete in Halfpipe and 1 athlete qualified to compete for Slopestyle
- **Rev Tour:** 7 Finalists, 1 Gold, 3 top 5, 1 top 10, 2 top 12
- **Futures Tour:** 4 Gold, 1 Silver, 2 Bronze
- **USASA:** 21 Gold, 23 Silver, 17 Bronze





Snowboard

“In the midst of a year plagued with uncertainty, constant changes, and a delayed season start, Snowboard Club Vail athletes stayed focused and determined, leading to a year littered with success and achievement. With constant changes to competition schedules and training opportunities, the snowboarders kept composure, and continued to thrive under pressure in slopestyle, halfpipe and boardercross, resulting in many impressive finishes and gained opportunities for advancement. If this season showed us anything, it was the resilience and determination that our snowboarders possess under the most challenging of circumstances.”



- **Ronnie Barr**, SSCV Head Snowboard Park & Pipe Coach



Snowboard

Snowboard Results:

- **World Champs:** Bronze in Halfpipe
- **World Cup:** Silver in Halfpipe Aspen, top 10 in Laax
- **Rev Tour:** 2 Gold in Halfpipe Aspen and Copper, Bronze in Slopestyle Copper, 1 top ten in Halfpipe, 3 top tens in Slopestyle, 2 top tens in Big Air
- **Futures Tour:** 3 Gold, 3 Silvers and a Bronze in Slopestyle and Halfpipe
- **World Rookie Tour:** 2 Golds, 3 Silver
- **USASA:** 20 Gold, 18 Silver, 7 Bronze





Mogul

The SSCV mogul team had a successful 2020-2021 season. The coaches, athletes, and parents all contributed to support each other and help the program thrive. The team saw great success at the World Cup level with Kai Owens winning her first World Cup at Deer Valley, Tess Johnson getting back on the World Cup podium, and Dylan Walczyk earning a top 10 in the men's World Cup standing. At home, the team had excellent early season training on Golden Peak and hosted high quality regional events for the Rocky Competitive, Qualifier, and Development Series. SSCV mogul athletes had overall wins at US Nationals and Junior Nationals and both the men's and women's overall winners at Rocky Mountain Freestyle Regional Championships. Great coaching at every level is the hallmark of the SSCV Mogul Program.

Mogul

"It was a full team effort from start to finish, an organic masterpiece where athletes, coaches, parents, and all support staff came together to make it all possible! Early season, the Gold Peak Expansion was highly profitable for our team. Training at home provided a safe, yet world class, venue to be ready for our competition season. The resilience and the adaptability showcased by our athletes (and their parents) was the key to the SSCV FIS mogul team. Our team clinched many podiums at the Rocky Mountain level and also stood out at the National level, making it one of the most successful teams across the country. I was very proud of our athletes, our team, and to represent SSCV Freestyle."

- **Philippe Marquis**, SSCV Head FIS Mogul Coach

FIS Mogul Highlights:

- *US National Champion Women's Mogul*
- *Junior National Champion Women's Mogul*
- *6 US Team athletes*



Mogul

"We kept the ball rolling here at home all year long and had a lot of fun doing it. From hiking and snowmobiling jumps last Spring on backcountry booters, to summer at Hood where parents hosted 'bubble' groups, to running the T-Bar for a home Spring Camp this May, the coaches, kids, and parents really went the extra mile! In regional competition the SSCV Mogul Team owned the podium especially in the U15 for men and women and we ruled the U13 women."

- **John Dowling**, *SSCV Mogul Program Director*

Rocky Mountain Freestyle Competition Series Highlights:

- **Rocky Mountain Freestyle Men's & Women's Regional Champions**
- **4 Junior National Age Group Champions**



Mogul

“Despite a year of challenges ranging from limited dryland training to cancelled competition, the 2021 development mogul season was one of significant improvements. We started the year with highly beneficial balance and posture work on the new Golden Peak Expansion, which provided us with a much easier and more practical venue for additional time on snow. As the season progressed and we were able to acquire our normal venue on Black Forest, our athletes made excellent use of their time and consistently impressed me with their focus, effort and drive. SSCV's RQS and DEVO athletes finished strong!”

– **Brad Kreuz**, SSCV Head Mogul Development Coach

Rocky Mountain Freestyle Rocky Qualifier Series and Devo Series Highlights:

- numerous Rocky Mountain Freestyle podiums throughout the season
- numerous podiums at Rocky Mountain Freestyle Championships





Nordic

The entire SSCV Nordic community of athletes, parents and coaches did an amazing job in the 2020-2021 season despite all of the issues surrounding COVID. Below are some specific highlights from the year.



Nordic

“A huge thanks to all the parents for their unwavering support of their kids and the program during the 2020-2021 season. We were nothing but impressed by the dedication and commitment of each of you, thanks! The staff being under tremendous pressure did an amazing job keeping it all together. So many logistics, so many COVID forms, so many nights in hotels and so many long hours on the road. Thanks to all the staff for their focus and determination through all of this. Below are some specific highlights from the year. So many great results, awards and accolades, none of which would be possible without the community working together!”

-Dan Weiland, *SSCV Nordic and Cycling Program Director*



Nordic



Nordic Highlights:

- **Nordic Graduating Seniors:** This group did a great job working through such a tough year. We can't be more proud of all of you. We have athletes attending great universities - CU, Dartmouth, University of Vermont, Colby, Williams and Oxford University (via Pepperdine).
- **Race Highlights:** Over 50 Nordic athletes competed in at least one race throughout the season. Pretty awesome given the situation. Our top tier crew raced and competed at the very highest level throughout the year with exceptional performances throughout. We had races in Soldier Hollow (3 times), Sun Valley, Carbondale, Steamboat, Aspen, and Vail.

Nordic



Specific Awards and Nominations:

- RMN John "Zeke" Zdechlik Memorial Award - Elsa Perkins
- 3C Monthly Winners - Izzy Glackin, Will Bentley, Elsa Perkins and Campbell, Addie and Finn Sullivan
- Walter Kirch Award Winner - Campbell, Addie and Finn Sullivan
- Les Streeter - Lucy Perkins
- Upper School Student of the Year - VMS - Katy Jane Hardenbergh
- Upper School Student of the Year - VSSA - Sarah Bivens
- Lower/Middle School Student of the Year - VSSA - Reiner Schmidt
- Campbell Sullivan SkiFast Award - Molly Blakslee
- Nordic Male Athlete of the Year - Cole Flashner
- Nordic Female Athlete of the Year - Emma Reeder
- Gaynor Miller Award Winner - Haley Brewster
- NTG (National Training Group) Athletes - Haley Brewster and Emma Reeder
- REG (Regional Elite Group) Athletes - Haley Brewster, Emma Reeder and Sarah Bivens
- U16 REG - Lucy Perkins and Will Bentley



Cycling

The season was very interesting! When we first started (2nd week in May, 2020) we were the only sports program running, probably in the world. It was a bit scary to get things back up and running. Fortunately we had a tremendous amount of support from our local health department and our families.

We continued to push through the entire season without any real issues. Fortunately for us we had the Vail Rec District who hosted a few Town Series events as well as a few junior specific events in the fall. It was so good to see young athletes competing! Our numbers for the season were very strong and we hope to continue the success into next season.

- **Dan Weiland**, SSCV Nordic and Cycling Program Director





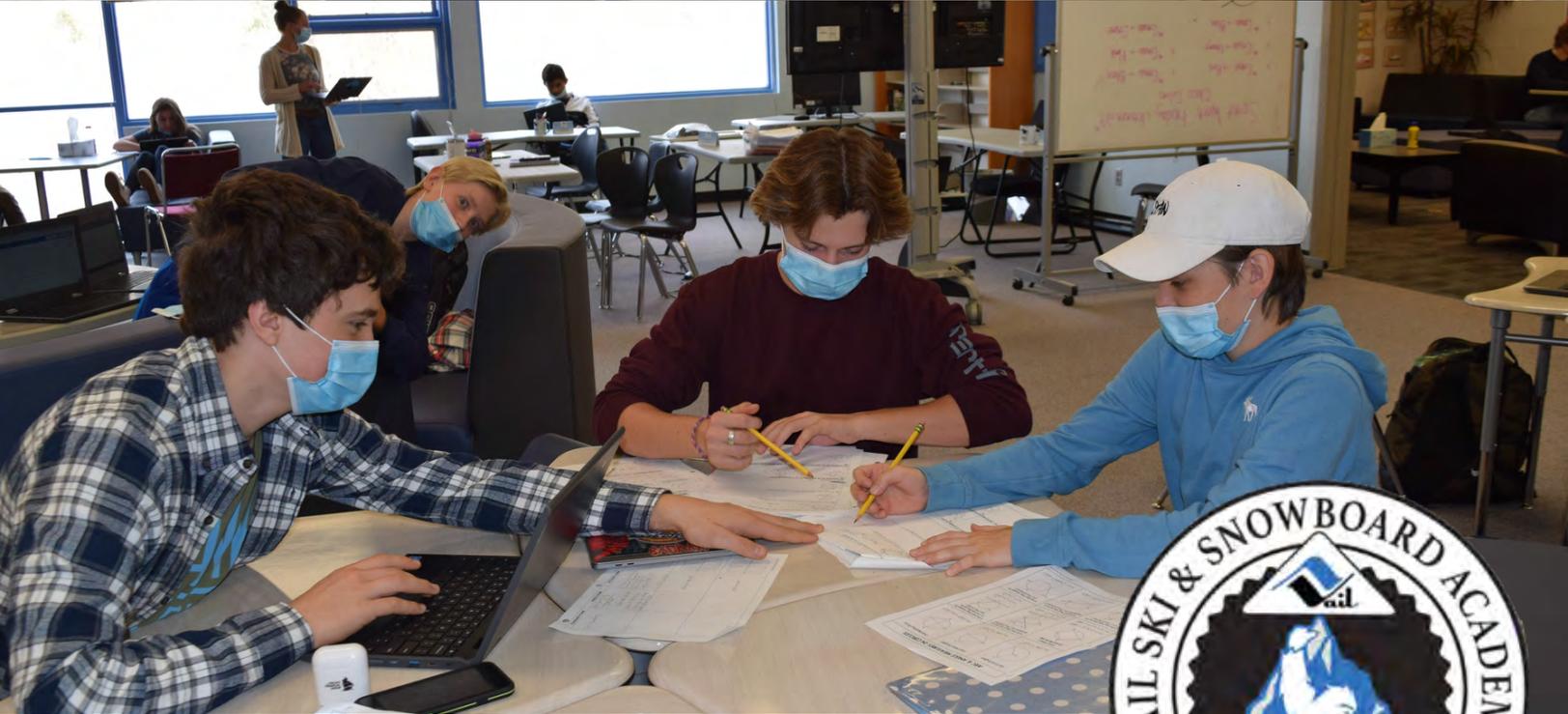
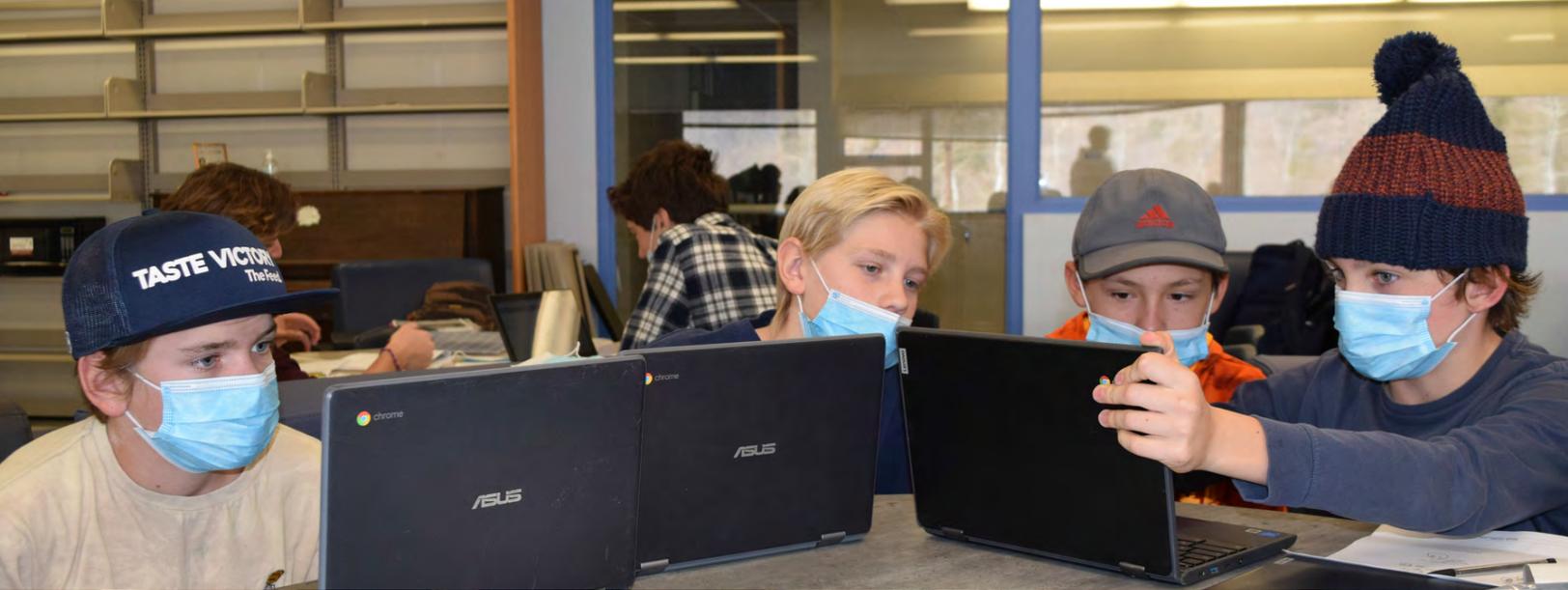
Academic Partners

SSCV Academic Partners:

SSCV fosters an environment where athletes may thrive, both on and off snow, both during and long after their time with SSCV. As such, SSCV collaborates closely with its below academic partners to help ensure that each full-time athlete excels both academically and athletically.

- **VAIL SKI & SNOWBOARD ACADEMY** – 5th-12th grade Eagle County public school educating SSCV full-time athletes
- **VAIL MOUNTAIN SCHOOL** – K-12th grade tuition-based independent school
- **RED SANDSTONE ELEMENTARY SCHOOL** – K-5th grade Eagle County public school with a cooperative arrangement with SSCV for students to take part in a qualified SSCV four day a week full-time program (two half days mid-week plus Saturdays and Sundays) coupled with an after training study hall on Wednesday and Friday afternoons proctored by the SSCV/RSES Program Coordinator who is an SSCV staff member.









— Advancement – SSCV Supporters —

Many thanks to SSCV supporters who enabled SSCV to achieve its fundraising goals amidst a world-wide pandemic, despite the inability to generate revenue from in-person special events due to COVID-19 restrictions. The success of SSCV's fundraising initiatives is critical to achieving a balanced budget, with twenty percent (\$1.352M) of SSCV's \$6.653M operating budget for the 2020 fiscal year comprised of revenue from fundraising.

The Annual Campaign is SSCV's single largest fundraising initiative. The Annual Campaign coupled with support from SSCV's sponsors, in-kind donors and auction purchasers, as well as the support from restricted donations and Academic Fund support for VSSA based academic coaches, helps assure the best possible experience FOR THE KIDS.

In addition, SSCV could not accomplish what it did on Golden Peak these past few years without the support of its Golden Peak Expansion Capital Campaign donors.



Advancement - SSCV Supporters

Golden Peak Expansion Capital Campaign Donors

Visionary | \$1 Million and above

Anonymous
The Borgen Family
The Leever Family
Lemley Family Freestyle/Mogul Support

Innovator | \$500,000 - \$999,999

The Keane Family
The Resnick Family

Cornerstone | \$250,000 - \$499,999

The Andrie Family
Karen and John Arnold
Ken and Nicki Graham

Trailblazer | \$100,000 - \$249,999

Alpine Bank
Raether Family Charitable Trust/Alexa
and Fernando Maddock

Forerunner | \$50,000 - \$99,999

Anonymous
Susan and Harry Frampton
Dr. Monica McDonald
Kaia and Misha Moritz
The Gina Sege Family Fund
The Shannon Family Fund

Pacesetter | \$25,000 - \$49,999

Chris and Stacey Birtwhistle
The Douglas Family
Kimberly and Jon Hauser
Brenda and Jeff Kirwood
The Linafelter Family
Craig, Amy and Molly Roberts

Teammate | \$10,000 - \$24,999

The Bosma Family
Jane and Matt Donovan
Karin and Kenneth Grant
Kathy and Jason Napoli
The Owens Family
Shiffrin Family



Advancement - SSCV Supporters

Golden Peak Expansion Capital Campaign Donors (cont.)

Supporter | \$5,000 - \$9,999

Jeffy and Jim Benedict
The Carr Family
Andrew and Kelley Duke
The Mantz Foundation
Scott and Katarinna McBride

Donations up to \$4,999

Anonymous (2)
Emma Birtwhistle
Sydney Birtwhistle
The Burtscher Family
Sarah and Brad Cohn
Lindsay and Andrew Erickson
Renee and Chad Fleischer

Donations up to \$4,999 (cont.)

The Hopkins Family
Richard and Mel Howes
Michael and Kathimarie Imperi
Chad Isaacs
Carol and TJ Johnson In Memory of
William O. Johnson, Jr.
Kawamura Family
McGlasson Family
Tom and Anne McGonagle
The Milligan Family
Kjersti, Liv and Solveig Moritz
Kai Owens
Studness Family
Zurbay Family



Advancement - SSCV Supporters

SSCV 2020-2021 Annual Campaign Donors

Legacy | \$50,000 and above

Anonymous (2)
Alpine Bank
Mr. and Mrs. Douglas Bosma
Clean Supply
The Leever Family
Sara & Eric Resnick
The Schaatt Family
The Steadman Clinic and Steadman
Philippon Research Institute
Streeter Program
Vail Resorts

Diamond | \$25,000 - \$49,999

Borgen Family Foundation
The Millett Family
The Sege Family Fund
Vail Valley Surgery Center
Martha and Brian Zipp

Platinum | \$10,000 - \$24,999

Dekko Family Fund of the Minneapolis
Foundation
The Keane Family
Katarinna, Scott, Brady and Henry
McBride
Kaia and Misha Moritz
Michelle and Craig Taylor Family
Foundation
Vail Valley Foundation

Gold | \$5,000 - \$9,999

Anonymous (2)
Andrie Family
The Arrigoni Family
Simon and Rachael Bachleda
The Biffle Family
Buck & Janelle Blessing
Jon-Erik and Brooke Borgen



Advancement - SSCV Supporters

SSCV 2020-2021 Annual Campaign Donors (cont.)

Gold | \$5,000 - \$9,999 (cont.)

Randi Borgen and Charlie Holmes
Donohue Family Foundation
Andrew & Kelley Duke
Bill and Gritt Fleischer
Travis & Sharie Grant
The Hasselman Family
The Kawamura Family
Brenda & Jeff Kirwood
Hazel & Brad Kreuz Family Foundation
Turner & Christine Lisle
Maffei Foundation
The Martz Family
Dr. Monica McDonald
Andy Meltz and Stacey Boltz
The Milligan Family
Pete and Susan Neidecker
Lisa and Bill Nelson
The O'Shaughnessy Family

Gold | \$5,000 - \$9,999 (cont.)

Amy & Johnathan Owens
Angel & Kyle Packer
Drew and Emily Pluhar
Russ & Jenifer Shay
Brielle and Tye Stockton
Kristin Tang
Wick Family
Zurbay Family

Silver | \$2,500 - \$4,999

Anonymous
The Cantele Family
Sofia and Charles Croney
Marilyn Dana
Joseph M. Demmler
Dana & Barry Dorfman
The Douglas Family
Robin and Kirk Dwyer
Andy & Lindsay Erickson
Sean & Cory Glackin
John and Dianne Holmes



Advancement - SSCV Supporters

SSCV 2020-2021 Annual Campaign Donors (cont.)

Silver | \$2,500 - \$4,999 (cont.)

Birgitte Jobson
Donald and Cornelia Kraft
Roy Lapidus & Amy Minnick
Maximum Comfort Pool & Spa
OS Foundation
Raether Family Charitable Trust / Alexa
& Fernando Maddock
Craig and Amy Roberts
Jason & Nicole Rosener
The Strauch Family
Jon and Daria Walker
Kyle Webb and Allison Krausen

Bronze | \$1,500 - \$2,499

A Sales Guy, LLC
Sam and Lisa Anderson
Mike and Suzi Bailey
Amy Blair and Bernie Dvorak
The Bruce Family
Craig and Sharon Cohn
Raymond & Patrycja Deux
Kim & Will Dulaney

Bronze | \$1,500 - \$2,499 (cont.)

The Groff Family
Jeff and Marion McAbee
Mei-Dan
Ann Newman and Andy Arnold
Jennifer Quigley
Jon Rucker & Karen Regan
Sachs Family
Stygar Family
Tanner's Grandparents
Whitney & Carlos Trujillo
Wall Street Insurance, Nick & Alison
Budor
Todd & Cynthia Wallis
Chris and Gwyn Wold

Foundation | \$1,000 - \$1,499

Anonymous
August and Michael
Bill & Cathy Bethke
Jon and Kimbel Biele
Carr Family



Advancement - SSCV Supporters

SSCV 2020-2021 Annual Campaign Donors (cont.)

Foundation | \$1,000 - \$1,499 (cont.)

Deters & Pokoik Family Fund
Vera and John Hathaway
Deborah Wittman and Rik Heid
Kevin and Joanna Hopkins
Michael and Kathimarie Imperi
Drs. Peter T. Kennealey and
Colleen D. Murphy
Meredith and Jeff Kennedy
Kishen and Lindsay Mangat
Kevin & Kim McGuire
Jamie Pitt Miller
The Polatty Family
Patrick Zhang

Grassroot | \$500 - \$999

Anonymous (3)
The Bassins
Mary Ellen and Stan Cope
Tatum Coutu
Lara and John Dowling
The Hale Family

Grassroot | \$500 - \$999 (cont.)

Emma Hall
Wyatt and Linda Hall
Mac and Caroline Harrington
Christie and Karl Hocht
The Hodgkinson Family
Macaluso Family
Kevin Magner
Ferrell and Chi McClean
Chip & Lindsey McKeever
Neph
Ryan and Shannon Neville
Sharon and John Schmidt
Dan Stripp and Tiffany Hoversten
S. Truitt
Vail Ski and Snowboard Academy
and Eagle County Schools
Vail Valley Tutoring Group
Wannamaker Family



Advancement - SSCV Supporters

SSCV 2020-2021 Annual Campaign Donors (cont.)

Friend | \$250 - \$499

Anonymous (3)
The Bivens Family
Robert Boich
Brett Borgard
Danielle and Gavin Burke
Elizabeth R. Cole
Dispense Family
Jean-Michel Draï
The Goulding Family
The Jacques & Grewal Family,
Tammy, Dimitri & Sophia
Wade Hill
PJ Jenick
The Kanova Family
Lathram Financial Group
Bard and Tracy Levey
Robert and Trudy Matarese
Connor McAuliffe
Clave Padilla
Laura & Scott Paul
Bob and Denise Reich

Friend | \$250 - \$499 (cont.)

Alicia and Drew Sloan
Jim and Kelly Smith
Neil and Caroline Stewart
Paul Suomi
Carmen and Dan Weiland
Amy & David Weiss
White Family
Dudley & Walker Williams

Gifts up to \$249

Anonymous (10)
Casey Adams
Amber Bailey and Steven Kelso
Brandy Barna
Ronnie Barr
Maddi Beck
Branden Berg
Annie Blakslee
The Blakslee Family
Bodziak Family
The Brewster Family
Scott Burger



Advancement - SSCV Supporters

SSCV 2020-2021 Annual Campaign Donors (cont.)

Gifts up to \$249 (cont.)

Adam and Alison Chadbourne
Nicholas Courtens
Erin Coyne
Ava Crowley
Betsy Cuthbertson
Sarah Delany
Matias Doherty
Dunlop Family
Sylvan Ellefson
Willis Engelhart
C. Elliott Enyart
Shawna and Graham Frank
Georgia Freeland
Laura and Peter Frieder
Zach Gilliam
Joe Golting
Ziggy Gosiewski
Remy & Elle Guillot
William Hadden

Gifts up to \$249 (cont.)

Carlie Harrison
Haytmanek Family
Justin Holder
Christine Holmberg
Scott Houser
Craig and Sarah Hughes
Elena Jones
Sean Jordan
Kaitlin Keane
Andrew Keating
Rick King
Dylan Kobrigger
Kohlhofer Family
Miha Kuerner
John Kust
Todd and Sandy LaBaugh
Chris Laske
LazerDawg Sales
The Leal Family



Advancement - SSCV Supporters

SSCV 2020-2021 Annual Campaign Donors (cont.)

Gifts up to \$249 (cont.)

John and Sheldon Lewis
Mary-Kate Litchfield
Ian Lochhead
Kelly Lombardi
Nash Lucas
Matthew Luczkow
Josh Malay
The Malboeuf Family
Matty Marks
Phil Marquis
The Martin Family
Jennifer Mason
Scott McCormick
Liz & Randy McDonald
Meyers Family
Taryn Milette
Rosemary Millett
Minnick Family

Gifts up to \$249 (cont.)

Lawrence C. Moss Jr.
Nancy Nottingham
Sharmon O'Brien
Ogawa Family
Helenka Ostaszewski
Louis Otto
Eric and Jenna Palmiter
Perkins Family
Cara and Mike Perla
Lisa Perricone
Pam Peterson
Crawford Pierce
Laurie Poklop and Jill Wittmer
Max Pulsifer
PV Alpine Ski Camps
Sara Radamus
Beth Reilly
The Reynolds
The Richards Family



Advancement - SSCV Supporters

SSCV 2020-2021 Annual Campaign Donors (cont.)

Gifts up to \$249 (cont.)

Bryan Rooney

Elliott Ross

Dolly Schaub

Alexander Sciaruto

Justin and Karmen Serbinski

Gretchen Sibley

Madeline Slavin

The Smith Family

Hannah Soria

Lenka Sterling

Kevin Sundheim

Thompson Family

Ulvestad Family

Lev Walker

The Wanner Family

Brynn Wedlake

Matthew Wilson

Thomas Woolson

Anje Worrell

Rob Worrell

Kelia Zigich



Advancement - SSCV Supporters

SSCV 2020-2021 Sponsors

Premier Sponsors

Alpine Bank
Andrew Littman, Attorney at Law
Caplan & Earnest, LLC
Clean Supply
The Steadman Clinic
Steadman Philippon Research Institute
Sync
Vail Resorts
Vail Valley Foundation

Bib, Safety Pad and Nordic Town Series Sponsors

Arrigoni Woods
Nature Valley

Patio Sponsors

Eagle Orthodontics
The Wick Family

Event Sponsors - Swap

Ski Pro
Town of Vail

Vehicle Sponsor

Groove Auto

Lodging Sponsors

Manor Vail Lodge
Tivoli Lodge
Destination Resorts Vail
Christiania at Vail
Vail Racquet Club
Mountain Resort

Wax and Tuning Supply Sponsor

SWIX Sport USA



Advancement - SSCV Supporters

SSCV 2020-2021 Sponsors (cont.)

Cycling Team Sponsors

Vail Summit Orthopaedics
The Kind Bikes and Skis

In-Kind Product, Professional Services and Industry Support Sponsors

Surefoot
Vail Daily
Vail Nordic Center
Vail Recreational District
Justin & Jake Roach, owners of
QuietKat Electric Bikes
Gnu snowboards
Libtech snowboard
World Cup Supply
High Country Copiers
Wintersteiger
El Segundo
Montauk Seafood Grill
Up the Creek



Financial Assistance

More than 275 athletes received financial assistance for this fiscal year, totaling over \$625,000.





Dear SSCV and Alpine Bank,
 Thank you so much for the financial aid. Following my dreams wouldn't be possible without your generous support. Nordic skiing is a huge part of my life and has turned me into the person I am today. The past season I learned a lot throughout my very interesting season. With the uncertainty of the racing season due to Covid, I went ahead with two surgeries that were necessary at some point, but deciding when was the biggest question. Due to these surgeries, I was unable to race, but I am so grateful for how things turned out.
 I volunteered at every race I could and travelled with my team to help my coaches (wax, ski tech, cheer, give splits,

get coffee, etc.) I realized how fun it is to just be around my teammates and coaches. I also got to see all that our coaches do for us behind the scenes, which I think I took for granted before. I am so beyond excited to actually be back and taking the field while getting to love my time with my team.
 Without your support I wouldn't be able to attend all the camps and competitions which are necessary in order to achieve my goals. I am so grateful for your support in allowing me to do what I love, at my highest potential, everyday!! Thank you again.
 Sincerely,

Dear Ski and Snowboard Club Vail,

Thank you very much for the generous gift of financial aid for my 2021-22 season. I promise to uphold the values and expectations that SSCV represents. I appreciate the opportunity to train and reach my goals. I will continue to strive to work hard and be a role model. Thank you again for this scholarship, as it allows me to do what I love.

Sincerely,



Dear SSCV Donors,

Thank you for the financial aid towards the upcoming season. These funds will help me advance as a skier & alleviate some financial stress from my family.



Dear generous donors of Ski and Snowboard Club Vail,
 I am writing to express my sincere gratitude for your financial support. I am extremely grateful that you have made it possible for me to pursue my dreams and goals.

I deeply appreciate your support and I look forward to doing my personal best every day on the mountain in order to achieve my dreams. Thank you again for your thoughtful and generous gift.

Sincerely,

THANK YOU SO MUCH
 * * *
 * * *
 * * *
 * * *

H

THANK YOU VERY MUCH

Dear SSCV and Alpine Bank,

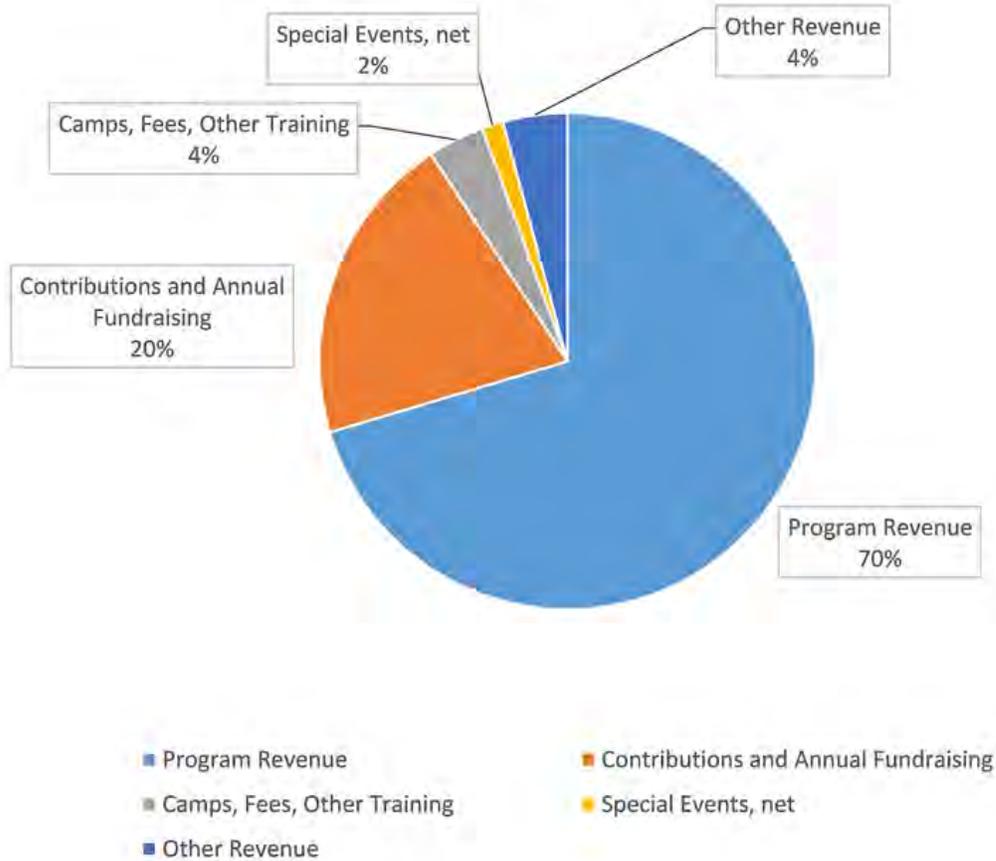
Thank you so very much for the amazing scholarship you awarded my family and I. I am so grateful, especially in a year like this that is tough on everyone. I will represent the club well with the core values of Character, Courage, and Commitment. I hope to have a great season with my team and make

new friendships and land new tricks. I really hope our season will happen and it will be smooth sailing. Once Again, I am so thankful for your contributions and donations that made it possible for me to ride this year.

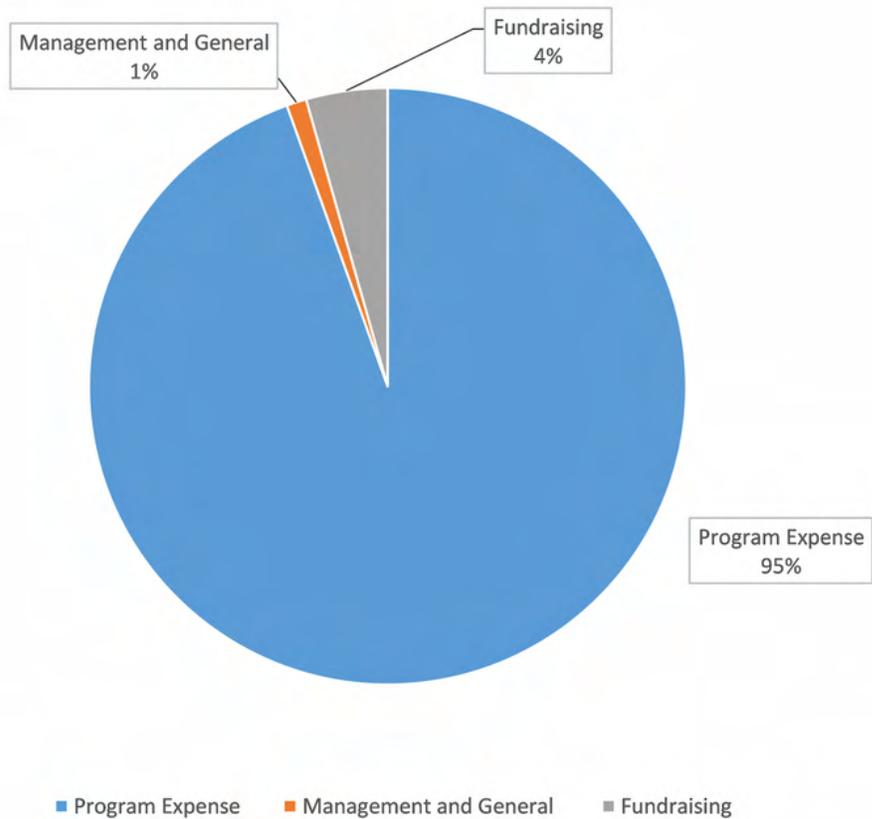
Thank you

Financials

SSCV Contribution of Revenue FY 2021



SSCV Expenditures FY 2021



Financials

Ski & Snowboard Club
Statement of Financial Position
 April 30, 2021, 2020, 2019 and 2018

| | 2021 | 2020 | 2019 | 2018 |
|-------------------------------------------|-------------------|-------------------|------------------|------------------|
| Assets | | | | |
| Cash and cash equivalents | 3,611,149 | 3,471,389 | 1,328,844 | 426,793 |
| Accounts Receivable, net | 631,445 | 905,679 | 343,743 | 297,967 |
| Other Current Assets | 14,024 | 11,655 | 31,968 | 50,745 |
| Fixed Assets, net of accum. Depreciation | 6,708,566 | 6,865,356 | 1,302,937 | 2,246,090 |
| Operations and Access License, net | 967,856 | 1,088,773 | 1,209,690 | 1,330,608 |
| Other Assets | 53,956 | 62,152 | 1,457,656 | 89,709 |
| Total Assets | 11,986,996 | 12,405,004 | 5,674,838 | 4,441,912 |
| Liabilities and Net Assets | | | | |
| Accounts Payable | 223,625 | 415,816 | 209,473 | 225,585 |
| Accrued Expenses | 251,916 | 7,166 | 50,793 | 32,924 |
| Deferred Revenue | 34,740 | 112,280 | 120,675 | 56,314 |
| Deferred Gain - Clubhouse LLC | | 1,991,510 | | |
| Other Current Liabilities | 49,227 | 103,561 | | |
| Bank Line of Credit, Note Payable | 143,622 | 191,496 | 680,547 | 877,129 |
| Long Term Liabilities | 575,395 | 1,896,983 | 416,376 | |
| Net Assets | 10,708,471 | 7,686,192 | 4,196,974 | 3,249,960 |
| Total Liabilities & Net Assets | 11,986,996 | 12,405,004 | 5,674,838 | 4,441,912 |

** note: all financials taken from 1st draft of audited financials

Ski and Snowboard Club Vail
Income Statement
 Years Ended April 30, 2021, 2020, 2019 and 2018

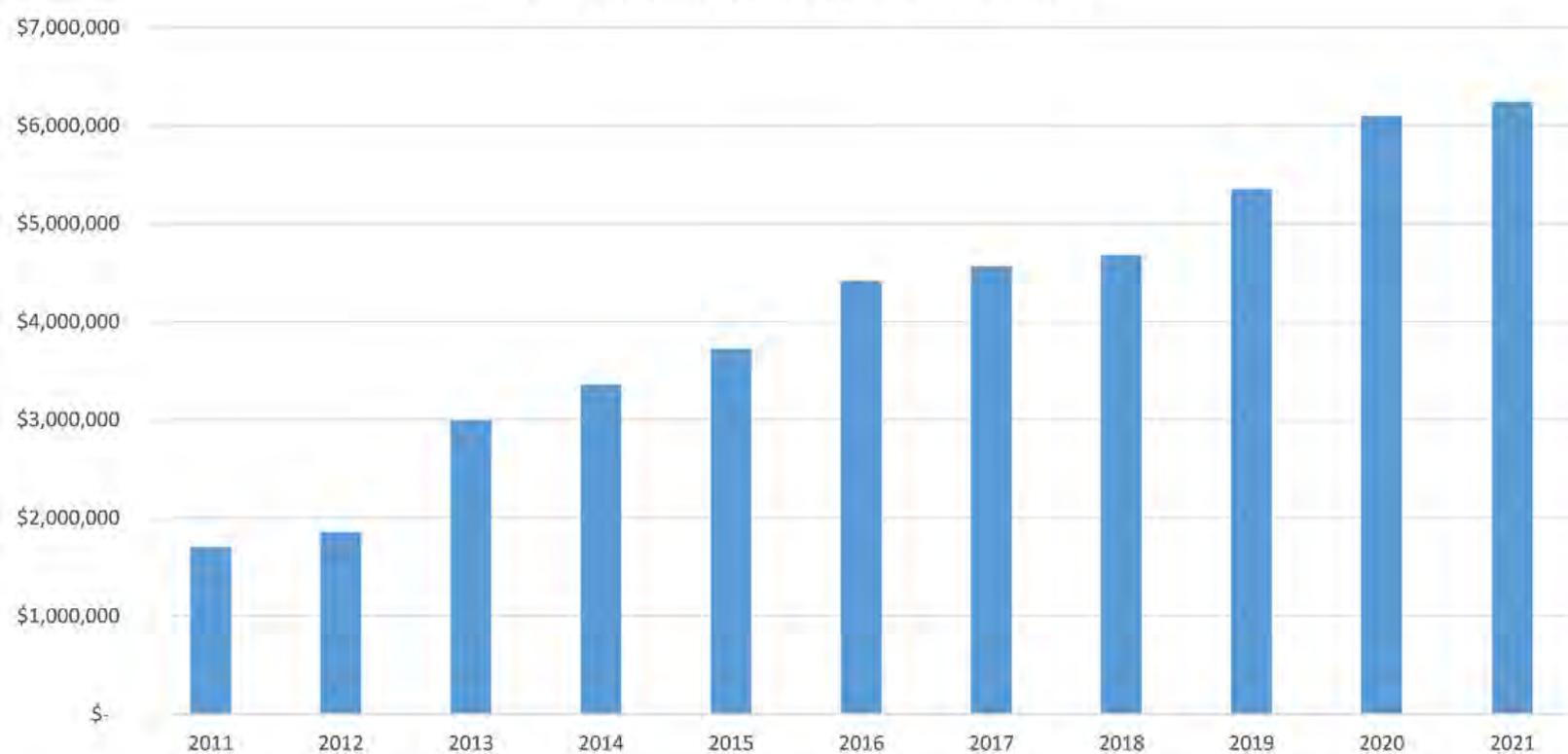
| | 2021 | 2020 | 2019 | 2018 |
|-----------------------------------------|------------------|------------------|------------------|------------------|
| Revenue | | | | |
| Program Revenue | 4,682,691 | 4,517,913 | 4,470,277 | 3,808,246 |
| Contributions and Annual Fundraising | 1,352,393 | 1,407,980 | 1,102,022 | 1,030,251 |
| Camps, Fees, Other Training | 246,118 | 222,684 | 177,181 | 48,447 |
| Special Events, net | 92,516 | 215,191 | 224,548 | 261,386 |
| Other Revenue | 279,395 | 277,416 | 215,020 | 162,450 |
| Total Revenues and Other Support | 6,653,113 | 6,641,184 | 6,189,048 | 5,310,780 |
| Expenses | | | | |
| Programs | 6,242,431 | 6,098,997 | 5,350,117 | 4,681,169 |
| Management and General | 71,051 | 247,027 | 366,154 | 272,060 |
| Fundraising | 290,796 | 332,139 | 292,974 | 265,580 |
| Total Expenses | 6,604,278 | 6,678,163 | 6,009,245 | 5,218,809 |
| Operating Net Income | 48,835 | -36,979 | 179,803 | 91,971 |
| Other Income | | | | |
| Capital Campaign Contributions | 634,033 | 3,330,133 | 1,147,970 | 1,472,999 |
| Non-Cash Expenses | | | | |
| Depreciation & Amortization | 782,033 | 597,785 | 377,093 | 358,820 |
| Adjusted Net Income | -99,165 | 2,695,369 | 950,680 | 1,206,150 |

** note: all financials taken from 1st draft of audited financials

** note: non-cash expenses of depr & amor have been deducted from M&G expenses

Financials

SSCV Program Spending FY 2011-FY 2021



How SSCV earns revenues:

- Program fees from athletic programs
- Contributions and fundraising for both capital projects and through annual campaigns including the Leadership Council
- Revenues from camps, fees and other training
- Special events including the annual Ski Swap, regional and national races and events

How SSCV provides programs:

- Full Time, elite level programs for athletes at VSSA and other academic partners
- Part Time, emerging level programs for athletes across the five snowsports
- Weekend and entry level programs with a high degree of accessibility

SSCV Leadership Team

SSCV LEADERSHIP TEAM

as of December 2021

John Dowling - Mogul Program Director

John Hale - Executive Director

Tiffany Hoversten - Chief Business Officer

Chris Laske - Freeski & Snowboard Program Director

Taryn Milette - Club Manager

Bryan Rooney - Chief Operating Officer

Sharon Schmidt - Director of Advancement

Brad Wall - Alpine Program Director

Dan Weiland - Nordic Program Director



SSCV Board of Trustees

SSCV BOARD OF TRUSTEES

as of December 2021

John Keane - Chairman and Treasurer

Kaia Moritz - Vice Chairman

Amy Roberts - Secretary

Balz Arrigoni

Sean Glackin

John Goss

John Hale - Trustee and Executive Director

Wade Hill - Trustee and VSSA Principal

Mike Imhof

Mike Imperi - Trustee and VMS Head of School

Anne Kubik

Dan Leever

Jennifer Mason

Eric Resnick

Brian Suhadolc

Lean Schaatt

Tye Stockton

Todd Wallis

Glenn Davis - Emeritus Trustee

Jeff Kirwood - Emeritus Trustee

Lindsey Vonn - Honorary Trustee

Andy Littman - Club Counsel



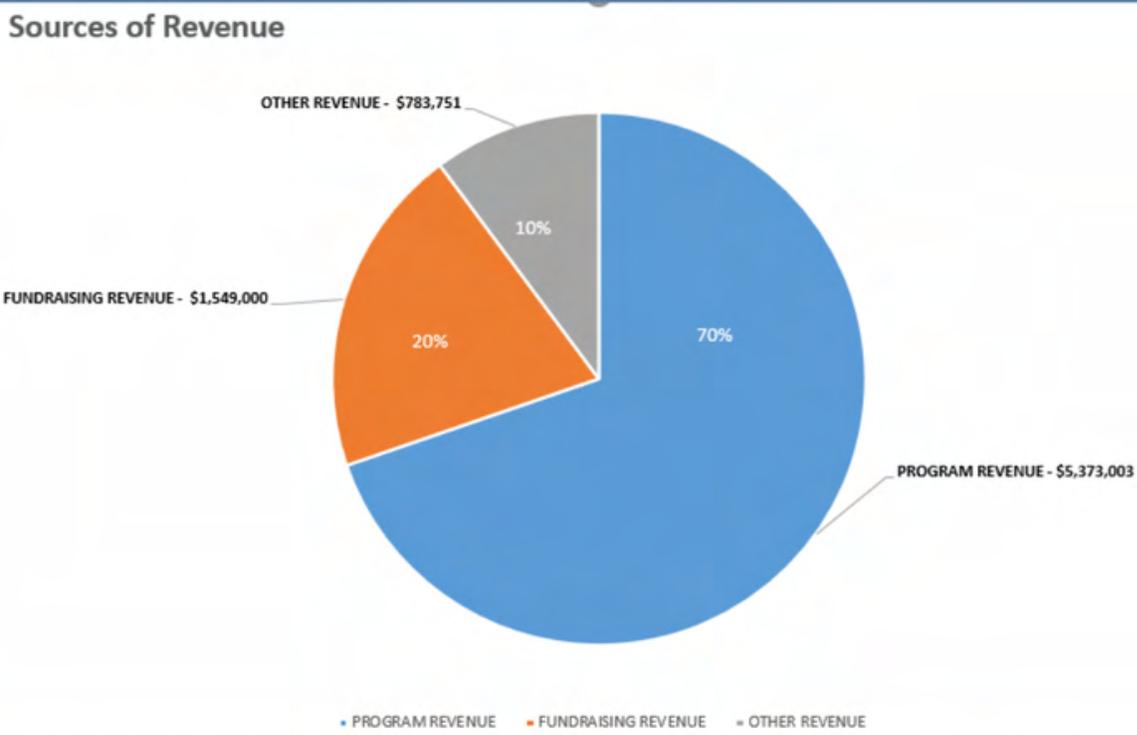
PLEASE SUPPORT THE SSCV 21-22 ANNUAL CAMPAIGN

Did you know that the SSCV Annual Campaign directly impacts the quality of a child's experience? A successful Annual Campaign is critical to attracting and retaining an exceptional coaching staff necessary for each child to reach their full potential.

Twenty 20% (\$1.549 million) of SSCV's \$7.7 million operating budget is comprised of revenue from fundraising, with the Annual Campaign as SSCV's single largest fundraising initiative (\$670,000). Another \$170,000+ is raised through various Advancement initiatives, including the raffle, sponsors, ad space, online auctions, and off-snow events, and the balance is raised through restricted giving.

Each fiscal year, SSCV is challenged to achieve a breakeven budget. The success of the Annual Campaign is critical to achieving a balanced budget, which directly impacts the quality of the SSCV coaching staff.

LEARN MORE AT SKICLUBVAIL.ORG UNDER SUPPORT AND THEN ANNUAL CAMPAIGN.
DONATE NOW AT SKICLUBVAIL.ORG AT THE DONATE BUTTON ON THE TOP RIGHT
OR EMAIL SSCHMIDT@SKICLUBVAIL.ORG



**DONATE
OR
PLEDGE
NOW!**

SSCV 21-22 ANNUAL CAMPAIGN

Helping every
SSCV Athlete
achieve their

**FULL
POTENTIAL**

Your support in achieving Ski & Snowboard Club Vail's 21-22 Annual Campaign goal of \$670,000 is critical to attracting and retaining an exceptional coaching staff necessary for every athlete to achieve their full potential. Ski & Snowboard Club Vail is fortunate to have a broad range of resources to support its athletes, but it is when these extraordinary physical resources are coupled with an outstanding coaching staff that the “real magic” happens for our athletes. This “magic” inspires our athletes to put themselves out there to develop the skills, grit and character needed to succeed both on and off snow, during and long after their time at SSCV.

2021-22 Annual Campaign Giving Levels & Benefits

| Donor Level | Friend | Grassroots | Foundation | Bronze | Silver | Gold | Platinum | Diamond | Legacy |
|-------------------------------------------------------------------------------------|--------|------------|------------|---------|---------|---------|----------|----------|----------|
|  | \$250 | \$500 | \$1,000 | \$1,500 | \$2,500 | \$5,000 | \$10,000 | \$25,000 | \$50,000 |
| Dinner Seats | | | | One* | Two* | Two * | Two * | Four * | Eight * |
| Men's Jacket or Women's Jacket | | | | One | Two | Two | Two | Two | Two |
| 1st Tracks & Breakfast Invites | | | | | | Two | Four | Four | Four |
| Hat | One | One | One | | | | | | |
| Recognition | .. | .. | .. | .. | .. | .. | .. | .. | .. |

*option to purchase additional dinner seat for \$300 **recognition in SSCV Annual Report and on a plaque at the SSCV Clubhouse, both by giving level

For your tax records, donor benefit fair market values are listed below. The donor may opt out of receiving one or more benefits. Question - contact SSCV Director of Advancement at sschmidt@skiclubvail.org or 978-621-8738

Hat - \$32 SYNC Men's or Women's Jacket - \$249 Dinner - \$125 / person First Tracks & Breakfast - \$100 / person

DONOR BENEFIT IMAGES/DETAILS

Women's Sync Donor Jacket



Men's Sync Donor Jacket



Donor Hat



Leadership Donor Recognition Event

Date TBA once COVID-19 gathering restrictions are at a level SSCV feels appropriate to schedule the event

First Tracks and Breakfast at Two Elk Lodge

Saturday, January 15, 2022

Many thanks to our SSCV Supporters!